

MAIN ST. Fort Worth Arts Festival
2024 APPLICATION FOR NOVELTY BOOTH SPACE

(Please print and continue on a separate sheet if necessary)

Name: _____ Title: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone: (____) _____ Fax: (____) _____

Email (mandatory) _____

Have you participated at MAIN ST. previously? YES NO If, "yes," please indicate the year(s): _____

Novelty Booth Space must provide an **interactive, hands-on art experience**. Please provide a *detailed* description of your proposed activity:

Please provide specific information regarding the *cost* of your proposed activity to event participants:

FESTIVAL FACTS

Dates: April 18 – 21, 2024 **Hours:** Thursday – Saturday, 10:00 AM to 9:00 PM. Sunday, 10:00 AM to 6:00 PM

Location: Downtown Fort Worth, between Weatherford Street and 1st Street (Makers Zone Area).

Sales Method:

The Festival operates on a cashless basis. No cash can be accepted by any Participant under any circumstances unless specifically authorized and staffed by Festival personnel. No exceptions.

- All sales are made by credit card/debit card/iPay/Google Pay or Fest Card (gift cards sold by the Festival for use at all vendor locations) using Festival provided devices, with processing through Clover.
- Festival will provide Clover devices. Festival Clover account with unique location log-in credentials must be used;
- Any Participant who accepts cash at any point during the festival will have their contract terminated immediately, no exceptions;
- There are multiple Fest Card sales locations throughout the Festival, staffed by professionals, who will accept cash and load the Fest Card for purchases;
- Novelty Participant percentage to festival will be 35% of gross sales;
- Final checks will be available for pick-up at the offices of Downtown Fort Worth, Inc., 777 Taylor Street, Suite 100, 76102, after 1:00 PM on the Monday following the Festival.

Participation Guidelines:

Decisions for participation are based on the following guidelines:

1. **Space requirements.** Please note our space is limited, and tents (provided by Festival or Approved by Festival) are required to be used, with few exceptions, at an agreed-upon rental price;
2. **Aesthetic design and presentation of space;**
3. **Variety and pricing.** We seek a well-rounded menu of programs for our guests and we are looking for more diverse alternatives. If sales tax is applicable, it will be added to the purchase price during check out by the Patron;
4. **Compliance with safety regulations.** It is our goal to exceed any and all safety code specifications, thus providing our guests a quality and safe experience;
5. **References.** We will check references of all new applicants;
6. **History of cooperation** with Festival officials, policies, guidelines, and health department restrictions;
7. **History with MAIN ST.** All things being equal, the Festival considers the Participant's history with this Festival as one of the criteria for selection.

Festival Participation Fees:

The Festival operates on a guarantee against a percentage of gross sales. The guarantees are as follows for EACH LOCATION, payable in advance:

- Maker's Zone! Area: \$750 for each 10' x 10' space.
- The Festival percentage is 35% of gross sales plus sales tax, if applicable.

Insurance:

The Festival requires \$1,000,000 of product liability insurance, and proof of worker's comp. A certificate must be on file prior to commencing operation.

Electric and Other Services:

One, 20 AMP service will be provided. Additional electric is charged at \$50 for each additional 20 AMP service.

Storage:

There is absolutely no parking available for trucks or service vehicles anywhere within the Festival grounds, defined as from Weatherford to 9th Streets, and from Throckmorton to Calhoun Streets.

Dry storage may be available in small storage containers, if ordered in advance, for \$100. Absolutely no storage on these units will be allowed without advance reservation, which will be a part of the Participant's Participation Packet. Space in these units will be distributed on a first come, first served, basis, at \$100 per unit.

Tent Rentals:

Tent rentals fees are an additional \$250 per 10' x 10' tent. Only Festival Provided Tents are allowed to be used unless a specific exception is granted.

TIPS: We do allow tips ONLY through the credit card system. 100% of tips will be paid to vendor.

RULES: No merchandise sales are permitted. No sales of food or beverages are permitted. All participants must occupy the space provided by Festival during festival hours. Upon application approval, all participants must enter into a contract with Festival. All participants must abide by the rules and regulations of the festival. This is an application only, and not a guarantee of space. **Please return the completed application no later than February 15, 2024.**