



Friends of the Festival Invitation

February, 2008

Dear Prospective Friend of the Festival:

Since 1986, the MAIN ST. Fort Worth Arts Festival has been a hip, happening mélange of art, music and people that enlivens Downtown. The premiere arts and music festival in Texas, MAIN ST. keeps Downtown in the spotlight and serves as a catalyst for business, residential and cultural growth. Each year, MAIN ST. attracts over 400,000 guests, and Downtown Fort Worth Initiatives, Inc. invites you to join us in preparing their welcome April 17 - 20, 2008.

Join MAIN ST. as a Friend of the Festival, and see the event from a different perspective. From the **MAIN Event Reception and Dinner** featuring Wayman Tisdale on Thursday evening to a twin-bill blockbuster concert on Saturday showcasing national recording artist Ruthie Foster and reggae phenoms The Wailers, you'll stay at the heart of MAIN ST. in the exclusive environs of the MAIN ST. Skybox.

Attached is a short form to fill out and fax to us at 817 335 3113, or you may purchase your Friends of the Festival package online at www.MainStreetArtsFest.org. You'll receive regular updates and briefings, and be the first to know of our entertainment lineup and any other "behind the scenes" opportunities.

On behalf of the board of directors of Downtown Fort Worth Initiatives, Inc., as well as the thousands of patrons of our great event, thank you again for your support of the MAIN ST. Fort Worth Arts Festival!

Regards,

Marilyn Gilbert, Chair, Friends of the Festival Committee, Fort Worth Chamber of Commerce
Carlos De La Torre, Chair, Festivals and Events Committee

CONTACT: Jay Downie - Phone: 817.336.2787; Cell: 513.615.1474; email: jay@dfwi.org



Friends of the Festival Committee

Honorary Co-Chairs:

Hon. Mike Moncrief, Mayor, City of Fort Worth and his wife, Rosie

Honorary Committee Members:

District 2 Salvador Espino; District 3 Chuck Silcox; District 4 Danny Scarth; District 5 Frank Moss; District 6 Jungus Jordan; District 7 Carter Burdette; District 8 Kathleen Hicks; District 9 Joel Burns

Committee Chairperson:

Marilyn Gilbert, Fort Worth Chamber of Commerce

\$2,500 Gold package

- Passes for eight people per day
- Name recognition in program.
- Corporation name on signs in festival.
- (8) Friends of the Festival Pins.
- (8) Friends of the Festival Shirts.
- Limited to fifteen packages.

\$1,500 Silver package

- Passes for four people per day.
- Name recognition in program.
- (4) Friends of the Festival Pins.
- (4) Friends of the Festival Shirts.
- Limited to ten packages.

\$750 Bronze package

- Passes for two people per day
- Name recognition in program
- (2) Friends of the Festival Pins.
- (2) Friends of the Festival Shirt
- Limited to twenty packages.

Food and Beverage Coupon pre-purchase upgrade:

- Purchase coupon strips in blocks of 50 (minimum purchase).
- \$7 strips (10 tickets to a strip) sold for \$6.00 (Discount of \$1.00 per strip).
- Distribute to employees, friends.
- Avoid the wait in line.

To participate in the Friends of the Festival program, please fill out the information below and send/fax to us:

Name: _____ Title: _____

Company: _____ Email: _____

Address: _____ City: _____ State: ___ Zip: _____

Phone: _____ Fax: _____

Indicate Level: Gold (\$2500) \$ _____ Silver (\$1500) \$ _____ Bronze (\$750) \$ _____

MAIN Event Tickets, April 17 – Qty: ____ (\$125 each, \$100 DFWI members): Total: \$ _____

Coupon pre-purchase program: ____ 50 coupon strips (10 coupons to a strip) at \$300: \$ _____

Total Due (including coupons): _____ \$ _____

Method of Payment (circle): Check Enclosed * Invoice * Visa or Mastercard * In-Kind Services

Credit Card # _____ Name on Card: _____ Exp: ___/___

In-Kind Service to be provided: _____



23rd Annual MAIN ST. Fort Worth Arts Festival Friends of the Festival

The Southwest's largest free four-day visual arts and entertainment festival

DATES: April 17, 18, 19 & 20, 2008

TIMES: Thurs., April 17 – 5:00 PM to 10:00 PM
Fri., Apr. 18 and Sat., Apr. 19 – 5:00 PM. to 11:00 PM
Sun., Apr. 20 – 4:30 PM to 8:00 PM

LOCATION: Directly across from the Sundance Square Stage, featuring name entertainers such as Dr. John, The Wailers and Wayman Tisdale.

FEATURES: MAIN ST. features visual art and cultural entertainment both day and night – 200 artists, 100 performances, 9 blocks, 4 days.

The Skybox on Thursday night will feature the “MAIN Event” with upgraded food and amenities celebrating downtown!



ACHIEVEMENTS: Winner of 52 International Festivals & Events Association (IFEA) Pinnacle Awards;

The universally-published, ArtFair Source Book, ranks MAIN ST. **8th** among the top arts festivals in the country. The Harris List, the art industry's standard ranking directory, identified MAIN ST. as the **Top Show in Texas** and among the **Top 8 in America**. And, MAIN ST. has also been chosen by the American Bus Association as one of the **Top 100 Events in North America** from over 60,000 events in the United States.

PRESENTED BY: Downtown Fort Worth Initiatives, Inc..

COST: Gold (8 people each night): \$2,500
Silver (4 people each night): \$1,500
Bronze (2 people each night): \$750

ATTRACTIONS: Food by Reata Restaurant each evening, with beverages courtesy of Coors and Coca Cola. Perfect seating for all concerts.

